

BRAND MANAGER

Brand manager

We are Orno – a steadily growing distribution company in the FMCG and Beauty sector, representative of leading food and non-food brands.

We dynamically build and develop our own business model. We stand for the quality of our services and the individuality of the solutions, which we offer to our partners and clients. We believe that mutual transparency and trust are the key to the long-term relationship.

We are constantly changing and investing in our future. Our biggest strive is to achieve maximum efficiency of processes, structures and systems, relying on our knowledge, devotion and experience.

We share the conviction that every successful company is based on an ambitious and cohesive team of professionals. In order to respond to the fast-paced environment and to face the new day challenges more easily, we would like to join a new member to our team on the position "BRAND MANAGER".

**Do not
hesitate and
apply for this
position**

If you:

- Are responsible, well-organized, self-motivated, proactive and proven team player
- Have 'can-do' attitude, analytical mindset and strategic-planning skill
- Are looking for new professional challenges and you are focused on the results
- Have excellent interpersonal communication skills

Main responsibilities:

- Adaptation and conducting the Global Brand Strategy to the local market
- Main contact person with the Brand Owners/Suppliers
- Management of the product assortment and price strategy
- Brand/s business plan development and execution follow up
- Creating promotional activities and communication to the Sales Team
- Management of the Brand advertising and communication activities
- Providing POS materials
- Brand and product trainings of the Sales team
- Stock management

Requirements:

- BS/MS Degree, preferably in Economics or business related educational program;
- 3+ years experience in a similar position or in a company with a similar business and portfolio;
- Skills in project planning and management, budgeting and commercial initiatives and marketing programs management.
- Excellent computer literacy (MS Office);
- Excellent interpersonal and communication skills;
- Excellent presentation skills; • Excellent command of written and spoken English;

We are offering you:



- **Food Vouchers:** Enjoy meal benefits to support your daily nutrition and well-being
- **Exclusive Discounts:** Enjoy a 30% discount in Yves Rocher boutiques and on yves-rocher.bg, 30% discount on bonjour.bg and a 50% discount at Optics Centro for dioptric glasses, lenses and sunglasses
- **Travel and Transportation Perks:** Partly covered transportation costs or the option of a company car to ease your daily commute (according to the position)
- **"Bring a Friend" Bonus Program:** Benefit from our referral program by bringing talented friends into our team and receiving a bonus as a reward
- **Hot Drinks Provided:** Enjoy complimentary hot beverages to keep you refreshed and focused throughout the day
- **Full-time employment contract:** Secure your future with a stable and long-term employment opportunity
- **Competitive Salary:** Receive a compensation package that reflects your skills and experience
- **Exciting Career Opportunities:** Grow your career with us through continuous learning and development in a dynamic industry
- **Dynamic Work Environment:** Thrive in a fast-paced setting within one of the most recognizable companies in the distribution sector
- **Friendly Working Atmosphere:** Join a supportive and collaborative team where your contributions are valued
- **Health and Wellness Benefits - MultiSport Card:** Access a variety of sports and fitness facilities at a preferential price to maintain a healthy and active lifestyle