

# MARKETING MANAGER

## Marketing manager

We are Orno – a steadily growing distribution company in the FMCG and Beauty sector, representative of leading food and non-food brands.

We dynamically build and develop our own business model. We stand for the quality of our services and the individuality of the solutions, which we offer to our partners and clients. We believe that mutual transparency and trust are the key to the long-term relationship.

We are constantly changing and investing in our future. Our biggest strive is to achieve maximum efficiency of processes, structures and systems, relying on our knowledge, devotion and experience.

We share the conviction that every successful company is based on an ambitious and cohesive team of professionals. In order to respond to the fast-paced environment and to face the new day challenges more easily, we would like to join a new member to our team on the position “Marketing manager”.

**Do not  
hesitate and  
apply for this  
position**

#### If you:

- ✓ Are passionate about marketing
- ✓ Want to grow in a company with a strong reputation in the distribution sector
- ✓ Can combine creativity with strategic thinking in your work
- ✓ Enjoy working in a team
- ✓ Seek new professional challenges in an environment where your ideas will be heard and implemented

#### Main responsibilities:

- Manage and maintain the company's social media profiles and develop a long-term marketing strategy.
- Maintain and update the company's corporate website.
- Manage contracts with external partners (printing houses, advertising material suppliers, promoter/hostess agencies, digital advertising agencies, etc.).
- Organize corporate events, conferences, and media appearances.
- Develop and execute an employer branding strategy.
- Plan and coordinate advertising campaigns, including the preparation of necessary promotional materials (such as design services, sizing, and adaptation of visuals for digital and print publications) and communication with subcontractors.
- Analyze consumer research data and apply best marketing practices.

#### Requirements:

- University degree in Marketing, Business, or a related field.
- Minimum 4 years of experience in marketing and digital communications, with at least 1 year in FMCG marketing.
- Experience in project management and working with external partners (printing houses, advertising agencies, etc.).
- Experience in social media management, content creation, and employer branding.
- Strong command of the English language.
- Excellent communication and organizational skills.
- Strategic thinking and analytical approach.

## We are offering you:



- [Stable and fair employment conditions.](#)
- [Competitive salary.](#)
- [Career development opportunities.](#)
- [Dynamic work environment.](#)
- [Friendly and supportive team culture.](#)
- [Health & Wellness Benefits – additional health insurance and a MultiSport card at preferential rates.](#)
- [Food vouchers.](#)
- [Exclusive Discounts – 30% discount in Yves Rocher boutiques and online shop, 30% off at online Bonjour boutique, and 50% off at Optics Centro for prescription glasses, lenses, and sunglasses.](#)
- [Company car.](#)
- ["Refer a Friend" Bonus Program.](#)