

# BRAND OPERATIONS MANAGER FERRERO



## Responsibilities

- Adaptation and conducting the Global Brand Strategy to the local market
- Main contact person with the Brand Owners/Suppliers
- Management of the product assortment and price strategy
- Brand/s business plan development and execution follow up
- Creating promotional activities and communication to the Sales Team
- Management of the Brand advertising and communication activities
- Providing POS materials
- Brand and product trainings of the Sales team
- Stock management

## Requirements

- Bachelor of Science/Master of Science degree, preferably in Economics or business related educational program
- 3+ years experience in a similar position or in a company with a similar business and portfolio
- Skills in project planning and management, budgeting and commercial initiatives and marketing programs management
- Excellent computer literacy (MS Office)
- Excellent interpersonal and communication skills
- Excellent presentation skills
- Excellent command of written and spoken English



**Get the right direction**

## We are Orno

At Orno, we don't just follow business models – we create and develop our own, with agility and vision. Quality, individuality, and tailored solutions are the cornerstones of our partnerships. Built on transparency and trust, our relationships are designed to last.

Change is part of our DNA. We continuously invest in innovation, improvement, and the future. Our drive is to maximize efficiency across processes, structures, and systems, powered by knowledge, commitment, and expertise. But what truly defines us is our people. We believe that every great company is built on ambitious, passionate, and united professionals.

As part of our ongoing growth, we are opening an opportunity for a Brand Operation Manager Food Category, to contribute to our future success.

## We are offering you

- Full-time employment contract – Secure your future with a stable and long-term opportunity
- Growth-oriented culture – An environment that encourages continuous improvement and career progression
- Engaging workplace – Be part of a dynamic organization recognized for excellence and innovation
- Inclusive workplace – A collaborative team where your ideas and efforts are valued
- Health & wellness benefits – MultiSport card for access to a wide range of sports and fitness facilities
- Food vouchers – Additional support for your daily nutrition and well-being
- Exclusive discounts – 30% off at Yves Rocher boutiques and online, 30% off at Bonjour online, and 50% off at Optics Centro for dioptric glasses, lenses, and sunglasses
- Transportation benefits – Enjoy partial coverage of commuting costs or access to a company car, aligned with your role
- Referral bonus program – Bring other talents to Orno and receive a bonus as a reward
- Complimentary hot drinks at the office – Enjoy free coffee and tea to keep you energized throughout the day